

'Get Pumped!' Campaign Promotes Septic Care on Long Island

- By **Doug Day**
- November 24, 2016

https://www.pumper.com/online_exclusives/2016/11/rules_and_regs_get_pumped_campaign_promotes_septic_care_on_long_island

More than 30 communities and organizations on Long Island are launching a public campaign to encourage people to properly maintain their septic tanks and cesspools, and schedule pumpouts on a regular basis. They are all partners in the C.E.S.S.P.O.O.L. Project (Coordinated Environmental Solutions for Septic Problems Occurring On Long Island). The Long Island Liquid Waste Association is one of the groups conducting the campaign that is supported by grant money from the Long Island Sound Futures Fund of the U.S. Fish and Wildlife Foundation, and the Local Waterfront Revitalization Program through the New York Department of State. The multimedia campaign includes a brochure, fact sheets, a file for homeowner recordkeeping, and a website (getpumpedLI.org). Coupons offering a \$50 savings are being accepted by 10 companies.